

- from: Mark Zuckerberg ([REDACTED])
- to: [REDACTED], Mark Zuckerberg([REDACTED])
- time: Thu Apr 05 01:05:16 PDT 2012 (1333613116164)
- subject: null
- body

I just need to decide if we're going to buy Instagram

- from: Mark Zuckerberg ([REDACTED])
- to: [REDACTED], Mark Zuckerberg([REDACTED]),
- time: Thu Apr 05 01:12:03 PDT 2012 (1333613523286)
- subject: null
- body

We have this big issue right now because gaming is shifting from us to mobile platforms. It's causing all this negative momentum in a bunch of ways around gamer overall user engagement, ad spend from gamers, overall revenue, etc.

- from: Mark Zuckerberg ([REDACTED])
- to: [REDACTED], Mark Zuckerberg([REDACTED]),
- time: Thu Apr 05 01:13:53 PDT 2012 (1333613633057)
- subject: null
- body

Pinterest and Foursquare are likely more valuable markets than photos.

- from: Mark Zuckerberg ([REDACTED])
- to: [REDACTED] Mark Zuckerberg([REDACTED]),
- time: Thu Apr 05 01:14:49 PDT 2012 (1333613689779)
- subject: null
- body

Instagram can hurt us meaningfully without becoming a huge business though. For the others, if they become big we'll just regret not doing them.

- from: Mark Zuckerberg ([REDACTED])
- to: [REDACTED] Mark Zuckerberg([REDACTED]),
- time: Thu Apr 05 01:14:58 PDT 2012 (1333613698394)
- subject: null
- body

Or we can buy them then, or build them along the way.

- from: Mark Zuckerberg ([REDACTED])
- to: [REDACTED] Mark Zuckerberg([REDACTED]),
- time: Thu Apr 05 01:15:10 PDT 2012 (1333613710460)
- subject: null
- body

We're kind of already working on building some version of Foursquare.